



The Independent Harvester Plant at Plano, Ill., as it Looks Today

The Growth of a Big Idea

Six years of *tremendous financial and industrial* growth are represented in the above photograph. Six years of prosperity and increasing independence for the American farmer. As farmers, speaking to farmers, let us tell you about them.

The Independent Harvester Co. was founded in 1906 on a basis of mutual co-operation. The purpose was—and has been continuously—to make the best machinery at the lowest price for their own use and for all farmers seeking to escape the oppression of the trusts.

That purpose has been attained. Seventeen thousand farmer members of this company, by their support, today attest this, and many more outside our organization back it up.

Here, at the left below, is the original Plano plant, photographed in 1906. The contrast speaks for itself.

In our new and up-to-date plant, with every facility for expert practical manufacture, we are making a special offer to ALL the farmers of America.

ARE YOU SATISFIED WITH YOUR FARM MACHINERY?

Is its quality all that you can desire? Is it netting you all you have a right to expect from your annual outlay of time, money and wage labor?

"Satisfied" is a big word. Think it over. Take a look at your profit-ledger. Figure up your expenditure for Cultivators, Plows, Harvesters, Planters and Binders. **Look your losses in the face.**

Then consider for a moment what THE INDEPENDENT HARVESTER COMPANY'S Machines offer you in better service and bigger profits on your investment.

Every machine tested by experts before it leaves our factory.

Every price put at the lowest figure compatible with a fair and moderate profit to our farmer stockholders.

Every farmer-member of our company a sharer in its prosperity and every such member equally interested as purchaser in turning out the best machines that brains and capital can produce.



ORIGINAL INDEPENDENT PLANT. PHOTOGRAPHED IN 1906.

Think over that proposition very carefully. Turn it inside out. Look at it from every possible angle.

Then ask yourself why YOU should not share from now on this ever-increasing prosperity—this ever-enlarging profit.

This advertisement is not to convince you. We know very well that only solid FACTS and FIGURES convince a farmer. We have those facts and figures.

If you want to see them, and give our co-operative profit plan a thorough and searching investigation,

WRITE US TODAY FOR OUR SPECIAL FREE BOOKLET

and read in it the story of the prosperity of 17,000 American farmers, emancipated from trust tyranny, making an ever-increasing profit from the business of the company they themselves control.

The Independent Harvester Co., BOX 21
Plano, Ill., U. S. A.